

36 EASY BEDROOM-DÉCOR IDEAS

# Cottages & Bungalows

DESIGNER  
SECRETS:

10

high-style,  
LOW-EFFORT  
LOOKS

Plan  
YOUR **Dream**  
Cottage

Simple ways to decorate,  
transform and update

**CRAVING  
COLOR:**

6 must-try combos

**PLUS,**

Budget makeovers with  
paint and accessories

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The lounge set the tone for the style of the bed-and-breakfast. Designer Rachel Reider set out to select a color palette that would be suitable for all seasons, starting with a cool coastal blue and then adding in spicy tones for a rich, warm finish. While the fabrics and colors were bold, Rachel preserved the inn's history by leaving period details and furnishings.

# RECIPE for RELAXATION

A stylish boutique B&B on the Maine coast shows you how to mix ingredients to create a soothing escape at home.

BY MALENA JAIME  
PHOTOGRAPHY BY RARE BRICK  
STYLED BY RACHEL REIDER

**WHILE MOST HISTORICAL BED-AND-breakfasts** focus on recreating the experience of another time and place, The Captain Fairfield Inn boldly aims to help guests experience the town of Kennebunkport, Maine, in a fresh and current way. With a balance of chic boutique style and details rooted deeply in New England history, this inn manages to achieve the rich experience of an intimate bed-and-breakfast while offering the comforts and privacy of a stylish hotel. "We decided we wanted people to experience Kennebunkport in the present by juxtaposing the features of the home with more modern interiors," owner Rob Blood says. This delicate balance between genuine hospitality and personal comfort come together with stylish and upscale finishing touches in all the rooms that can easily be recreated in your home for a sophisticated boutique feel.

Here are the innkeeper's top tips for creating a memorable guest room:

## MIX SPICY NEW DESIGN WITH A TOUCH OF HISTORY

Give your guest room a personal stamp with unique elements and storied accessories. Enlisting the help of designer Rachel Reider, the team set out to distinguish The Captain Fairfield from historic-heavy bed-and-breakfasts by offering a chic environment. Since Captain Fairfield was a merchant captain who traveled around the world, Rachel chose exotic fabrics, furniture and colors like those he would have





brought back with him. Classic shapes like wing-back chairs were upholstered in plush fabrics for a modern feel. While all the rooms received a stylish upgrade, the wide-plank pine floors and original moldings were purposely preserved to keep a one-of-a-kind patina in the spaces.

### CELEBRATE A LOCAL EXPERIENCE

Part of what makes any stay memorable is the feeling that you've enjoyed the best of what the locale has to offer. "We want to help [our guests] experience what Maine is about, so we serve a very locally sourced breakfast," Rob says. Share the fruits of your region and offer your guests treats they couldn't find elsewhere, from local honey sourced from a farmers market to local craft beers to go with dinner.

### SPLURGE ON TEXTURE

Adding rich materials and cozy layers makes anyone feel pampered. Rob says window treatments, throw pillows and lighting can make or break a room. Part of achieving a bed-and-breakfast feel comes from adding warm curtains, layers of soft pillows, the best linens (Rob chose Frette sheets and fine Italian linens) and reading lamps on every table. In the guest rooms, velvet headboards and grasscloth walls provide interesting texture.

A custom zebra-print headboard adds a glamorous touch and looks dynamic against subtle patterned wallpaper.

In the James room, a tall four-poster bed sits triumphantly against a sleek tree wall pattern, bringing a cool masculinity to the room. A silky chaise offers a feminine counterpoint and designates a spot for reading.





The Walker room was the second to get a dose of rich color and chic design. A painting above the bed dictates the direction for color, while a luxurious bed is dressed entirely in plush linens.

## Recreate the B&B Experience

The success of the Captain Fairfield comes from its balance of personalized hospitality and boutique coolness. Innkeeper Rob Blood shares the details to help you get the look at home.


**DON'T CUT CORNERS:** Give extra care to the hospitality you offer yourself in your home. Make the bed every day, fluff throw pillows and set out fresh flowers.

**INVEST IN MODERN TECHNOLOGIES:** Whether it's offering wireless Internet throughout the house or setting up an iPod dock in each room, these sleek comforts make all the difference.

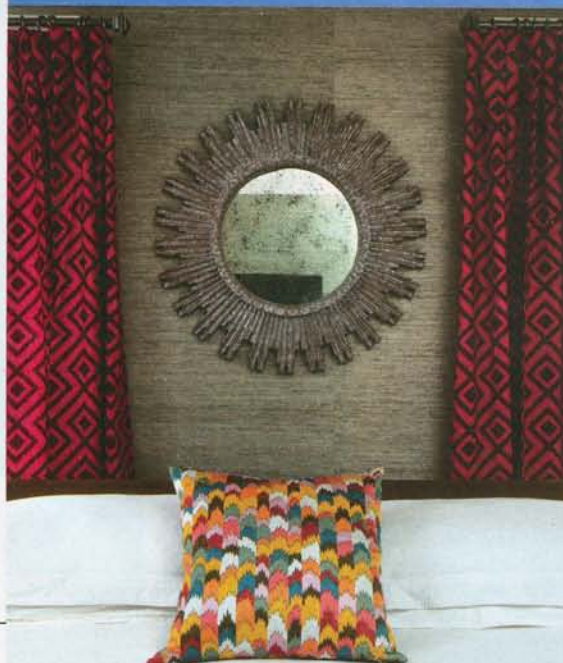
**DON'T OVERLOOK LIGHTING:** Designer Rachel Reider emphasizes the importance of sleek lighting options. Focus on unique fixtures and lamps; hotels often have several styles in a single room. Add a pendant or chandelier for extra warmth.

**TAKE SOME RISKS:** From bold wallpaper in a modern pattern or a vibrant paint color, do something unexpected. It's one way to wow your guests and share some of your personality.

### CREATE PERSONAL NOOKS

Rob notes that what separates guest rooms from bedrooms at home are the many functions they must serve. Adding a desk to write or stool to sit on in a bedroom can recreate this feeling of a true personal space. Create small vignettes, such as two armchairs by a window for an instant coffee corner or a small chaise off to one side for a private reading nook. The key is to offer escapes throughout your home in order to make it feel like a faraway retreat. 

Grasscloth wall coverings are paired with bold fuchsia curtains for layered texture. The color palette was inspired by a mosaic throw pillow tossed neatly on the bed.



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