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**21 BROAD ON NANTUCKET INTRODUCES  
ALL THE ELEMENTS FOR MID-SUMMER GETAWAY**

**Newest Addition to Lark Hotels  
Chops \$21 off Nightly Rate  
For 21 Days Plus Other Specials Beginning July 15**

**NANTUCKET, MA, June 3, 2014** – All the elements for a mid-summer getaway await guests of [21 Broad](#), a totally renovated 27-room boutique hotel a minute's walk from the Steamship Authority village shops, and Nantucket watering holes.

This latest addition to [Lark Hotels](#) celebrates its grand opening with “21 Days of Summer” from July 15 through Aug. 4, 2014. For 21 days, \$21 gets knocked off the room rate each night; guests enjoy complimentary cocktails for two at Dune, a restaurant across the street; use of branded beach umbrellas and chairs, a free vineyard vines® beach bag to take home and a souvenir pack of 21 Broad playing cards for a game of 21 or poker.

This new boutique accommodation features luxuries such as a steam and massage room, a breakfast juice bar serving gluten free artisan pastries, and unique vitamin C showers which de-chlorinate the water for soft, silky skin. 21 Broad is Lark Hotels' seventh coastal New England boutique hotel and its second collaboration with Boston-based real estate developer, Bruce A. Percelay. It is the sister property to the chic 76 Main, also owned by Percelay, which opened in 2013 and is the only hotel on tony Main Street in the heart of Nantucket town.

Following in the footsteps of all Lark hotels, 21 Broad explodes with hip and stylish interior designs integrated seamlessly into the property's historic foundation which dates from 1876. The interiors at 21 Broad, designed by award-winning Rachel Reider Interiors, fuse contemporary urban with seaside Nantucket. Ms. Reider has created the designs for most of the Lark Hotels collection. Textures and colors at 21 Broad blend a white-on-white palette with pops of bold color, plus mixed woods, large striking art, earth toned linens and sea grass.

Guest amenities and services at 21 Broad include spa services, a guest lounge with game table and record player, landscaped outdoor courtyard with fire pit, USB charging stations in every room, iPads and iPod docking stations with a white noise feature, 40” LED Smart TVs, in-room Keurig coffee makers and refrigerators, personalized concierge service, complimentary wireless internet, and exclusive guest discounts for online purchases.

“21 Broad has been the most iconic inn on the entire island for over a century. Our goal is to reposition it and make it the most attractive place in which to stay on Nantucket for the next century” said Percelay.

## **About Lark Hotels**

Lark Hotels are located in six coveted New England seaside locations: Kennebunkport, ME, [Captain Fairfield Inn](#); Nantucket, MA, [76 Main](#) and [21 Broad](#); Newport, RI, [The Attwater](#); Portland, ME, [Pomegranate Inn](#); Portsmouth, NH, [Ale House Inn](#); and Narragansett, RI, [The Break](#). Lark Hotels embrace the locations they are in, but in playful, unexpected ways. Think “sense of place” with imagination and a touch of mischief. Each Lark Hotel invites guests to experience modern luxury in the heart of an iconic destination, to feel the pull of a nostalgic getaway while surrounded by today’s amenities and to find attentive service when they want it and privacy when they don’t.

For additional information on 21 Broad, please visit [www.21broadhotel.com](http://www.21broadhotel.com). For information on Lark Hotels, “On a Lark Club,” and the hotel collection please visit [www.larkhotels.com](http://www.larkhotels.com).

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Photography available upon request

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