

Interior Design

TEXT BY STACY KUNSTEL

Interior design and designers are as fickle as film critics, easily lauding something on its way in and quickly eschewing it as it's on its way out. Still, we found a few trends that have staying power.

HOME AWAY FROM HOME

The look of your next favorite hotel will likely be created by an interior designer with more residential cred than commercial experience. As hoteliers look to make their lobbies and rooms more personal and plush using fabrics, finishes and furnishings designed for residential use, they're also hiring designers who specialize in turning house into home. "We want the same layered look in the inn that we strive for with our residential work," says Providence-based interior designer **Nancy Taylor** of her first hotel project, the Weekapaug Inn in Watch Hill, Rhode

Island. "In residential work a designer is always aware that the client will be living with their furnishings for many years," she says. "In hospitality the guest wants to experience something unique, apart from the everyday. The challenge is to provide that experience and do it tastefully."

Boston-based interior designer **Rachel Reider** wraps up her third and fourth hotel projects for Lark Hotels, in Newport and Nantucket, this summer. "While we love residential design, hospitality allows us more freedom to push the design envelope a bit," she explains. "Guests are more open to and often appreciate a bolder aesthetic than they might have in their own home because it is part of the novelty of the travel experience."

Homeowners want that one-of-a-kind look and they like the sense of discovery that comes from finding a piece that's not only perfect, but is made locally and has a story behind it. "I believe the ability to source unique pieces is one of the strongest assets an interior designer brings to a project," says Reider. "Clients want to feel their home is a representation of them, and the more personal touches we can incorporate into the interiors the better."

THE PERSONAL TOUCH

Homeowners want that one-of-a-kind look and they like the sense of discovery that comes from finding a piece that's not only perfect, but is made locally and has a story behind it. "I believe the ability to source unique pieces is one of the strongest assets an interior designer brings to a project," says Reider. "Clients want to feel their home is a representation of them, and the more personal touches we can incorporate into the interiors the better."

A BEDROOM DESIGNED BY RACHEL REIDER FOR THE CAPTAIN FAIRFIELD INN IN KENNBUNKPORT, MAINE, HAS A DISTINCTLY RESIDENTIAL FEEL.



RARE BRICK

THIS DESIGN BY RACHEL REIDER FOR NEWPORT'S ATTWATER HOTEL FOCUSES ON BOLD, HIGHLY INDIVIDUAL PIECES.



RARE BRICK